

Guest Communications Corporation (GCC)

Privacy Policy

Last updated February 15, 2017

1. Privacy Policy

1. **Information Collection and Use** – it is not necessary for you to provide any Personally Identifying Information to use the GCC Software. "Personally Identifiable Information" is information that identifies an individual including your login credentials to a third party website, name, postal address, or email address.

The GCC Software may collect unidentifiable and non-personal statistical data to enable quality assurance and improve support processes. Such non-personal data includes unidentifiable usage of the GCC Software (for example; information about your device, your carrier and/or mobile software application platform statistical usage data, and device specific technical events such as software crashes or errors).

When you are on a mobile device, you are using a third party to access the Internet and/or the GCC Software. All requests must be sent through your mobile carrier's network and the carrier may have access to it. Your carrier's actions are subject to the privacy policy of your carrier.

If you send us a request or a communication through your mobile device we may log your unique device identifier number. This is an ID number that is unique to your mobile device and if you have sent us a communication through this mobile device, we may be able to link your unique ID number to your e-mail address.

As part of the functionality available on the GCC Software, GCC may offer you search features provided by GCC and/or third parties. Search queries may be collected by GCC and shared with third parties that provide it with search features. Such search queries may be non-personal or may be personal depending on your search query. For instance, if you search your own name, that would be considered Personally Identifiable Information. In addition, we may share your search queries with other third parties in order to provide you with relevant offers and services in the GCC Software.

The GCC Software may ask for your location information in order to provide you with certain services. You will be asked to opt in to provide your location information through the GCC Software and you can turn off the location feature at any time through your mobile device controls.

In the event GCC goes through a business transition such as a merger, acquisition by another company, bankruptcy, or sale of all or a portion of our assets, your information

may be among the assets transferred unless otherwise severed under a separate Content Provider's agreement to do so.

GCC prohibits the violation of a user's privacy rights and the distribution of materials that are illegal, infringing or may be deemed offensive by GCC, in its sole discretion, as part of its terms of service and user agreements. If you believe that your legal or privacy right has been violated while using the GCC Software or Custom Content, GCC encourages you to report such matters to GCC immediately. GCC will, at its discretion, examine your complaint and take commercially reasonable efforts to attempt to resolve the issue as part of GCC's commitment to providing a positive user experience.

2. **Third Party Content** – the third party (Content Providers) may, for the duration of their relationship with GCC, choose to add, edit, or remove content to the GCC Software. This content is subject to the use policies of the third parties.

You may also want to add to or change the Custom Content package displayed by the GCC Software as part of your ongoing usage. GCC encourages you to contact the Content Provider responsible for the Custom Content package that you wish to add to or change.

If you have any questions, complaints and/or claims, you may contact GCC at:

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