

CLOSING OF SCHOOL /

DEATH OF A STUDENT OR

FIRE (COOL DOWN)

HAZARDOUS MATERIALS

OR TERRORIST SITUATION /

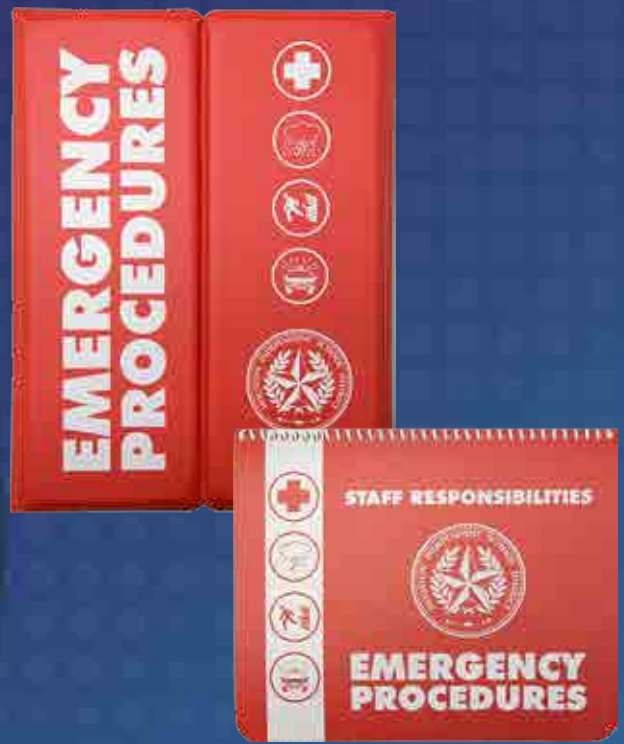
MEDIA / OVERNIGHT

DISRUPTIONS / CIVIL DISOBEDIENCE

STUDENT RUNAWAY /

EMERGENCY WEATHER PLAN (TORNADO)

BOMB THREAT CHECK



**Publishers of**  
**Quick Reference Materials:**  
The Guide to Emergency Preparedness™  
The Custom Mobile App My-EOP™

# The Guide to Emergency Preparedness™

## Quick Reference Guide

This unique information system provides instant access to complex information. You and your organization are expected to be prepared for emergencies at any time. What can you give your staff to provide information and help prevent confusion during these emergencies? Your *Guide to Emergency Preparedness* will be the answer book for responding appropriately and efficiently during a crisis.

## Communicate Effectively

The Guide's distinctive, three-panel design contains tiered information cards, which allow readers to quickly find the information they are looking for. Bold titles at the bottom of each card draw attention to important topics at a glance. There's no time wasted looking for the desired information or a specific phone number.

## What Should I Do If . . .

You may include all of your codes and procedures to answer such questions as:

- What should I do if there is a bomb threat at the school?
- How do I handle student disruptions and disturbances?
- How can I help prevent student abductions?
- What is our plan for severe weather?
- How do we handle system failures?

## Customized for Your Needs

The Guide is customized to suit your specific needs; it is not an off-the-shelf product. This unique format provides you with unlimited possibilities for providing critical information specific to your organization and its emergency preparedness procedures.

## Easy to Update

Because the information cards are in clear pockets, you can easily and inexpensively update information as it changes.

You will never have to throw away an outdated wall chart or laminated display again. Just reprint and replace the individual cards as needed, and your Guides are always up-to-date!

## Coordinated Response

The Guide will present emergency and safety procedures to your staff in a concise yet informative manner. Its use will help you meet standards for compliance.

The Guide should be supplied to other response organizations, such as law enforcement, so that preparedness plans are coordinated. The Guide is always there to provide the right information to all team members.

## Pocket Set Material

The clear pocket sets are made from polypropylene a highly durable archive quality material which resists sticking ink. The material is impervious to cleaning solutions.



Large 9x12 Vinyl Guide  
(Ideal for Administration Guides)



Large 9x12 Polyboard Guide



Small 9x7 Polyboard Guide  
(Ideal for Classroom and Bus)



- ✓ Hanging tabs are available on the Large and Small Polyboard Guides.
- ✓ Mounting Hooks that we offer make it easy to hang for all to see!

## What's in it for me?

The Guide brings it all together in one easy-to-manage information system — regulatory compliance, response to emergencies, safety, and staff education, all in one.

The Guide is cost effective because it is inexpensive to update, built to last for years, and saves you time. You can be assured that the proper information is always available to all who need it.

## Easy to Order

Our sales department will provide you with information regarding the various options and pricing. Our production staff will assist you in designing a *Guide to Emergency Preparedness* that meets your organization's unique needs and exceeds your expectations.

*"The emergency books look fantastic, and everyone was very impressed when we distributed them. They've proven very useful as well, for we've had a few situations this fall that necessitated reference to the manuals. We are very pleased with the final product and they look quite nice hanging by the phones in each classroom."*

Ho Ho Kus Board of Education  
Ho Ho Kus NJ

## My-EOP™

An App for Apple and Android Devices

### Key Features

- Custom content – the information shared through My-EOP is your custom plan
- Through My-EOP plan information is stored on the device. Cellular connectivity is not required to access the plan
- Our Graphics team will provide layout, design and functional links as needed
- Quick Reference format
- Content is easily updated, as needed
- Built in contact list
- One-touch dialing of your phone numbers listed within the plan
- Built in flashlight access (for phones with a flash)



### About My-EOP™

My-EOP is a mobile application, designed as a perfect complement to the Guide to Emergency Preparedness. My-EOP allows you to share your custom Emergency Response and Preparedness plan(s) with your staff through their mobile devices. Once the application and plan is installed your staff will have access to key information even at times when cellular connectivity is not available.

Ask About a FREE  
Downloadable Demo!



For more information give us a call at  
1-800-637-8525.

We want to serve you next!

Visit us on the web at [www.gcckc.com](http://www.gcckc.com). Email us at [info@gcckc.com](mailto:info@gcckc.com).

GCC

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# Other Products Offered

## Bus Guides



The 9x7 Bus Guide is a fully customized, easily updated quick-reference resource, ideal for bus drivers who need immediate access to information in the event of a crisis.

## Hooks



GCC offers adhesive-backed hooks, perfect for mounting the poly-board guides on any surface, ensuring they are always available when needed.

## Wall Mounts

The wall mount allows the large vinyl guides to be mounted on the wall, ensuring they are always available when needed.



## The Guide to Field Operations™

A smaller, 4.5x7 pocket-sized reference for your team members. Share response and disaster information, checklists or communications information.



## ICS Charts

Custom high quality laminated 36" x 48" ICS Charts.

These write-on charts allow staff to make changes when needed.



## Our Guarantee

We guarantee your satisfaction with our product. If for any reason you are not completely satisfied with the product, we will correct it at no additional cost. We also guarantee our products against any defect in material or workmanship for three full years from the date you receive them.